

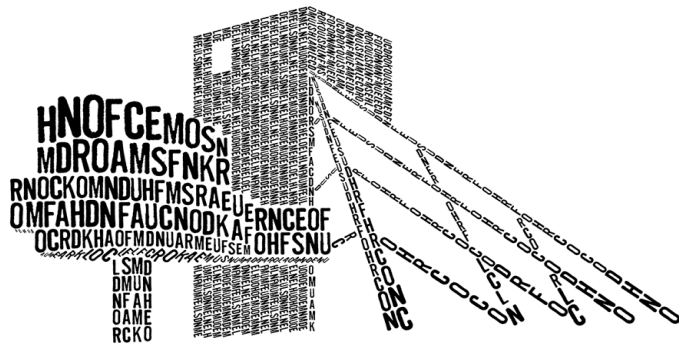


TYPE CITY CLEVELAND Type City Cleveland of the Cleveland Institute of Art (CIA) was begun as a class project in 2007 at the Cleveland Institute of Art by Chris Ramsay, adjunct professor in the Communication Design department. The inspiration came from a printed piece distributed by Veer, highlighting some of their great typefaces. He took this concept, and applied it to the city of Cleveland Ohio. With amazing results.

Communication Design students at The Cleveland Institute of Art analyze communication problems and develop creative solutions. Studies include typography, design principles and layout, interactive design and motion graphics; as students continue, presentation skills and professional standards are the emphasis. Graduates work in design firms locally and nationally that include print, interactive design, publishing, package design, exhibit design, advertising, marketing, television and film.

CIA's Communication Design department is dedicated to producing young professionals with a balanced, timeless knowledge of their field. In addition to rigorous, skill-based training in traditional graphic arts (typography, layout and visual problem-solving), designers at CIA work in team-based, cross-disciplinary projects with students from other areas in the school and in the community. Such cross-disciplinary work creates an understanding of the professional role of today's designers, and prepares students to enter the field with a broad array of technical and personal skills. Visit www.Typecitycleveland.com for more details.

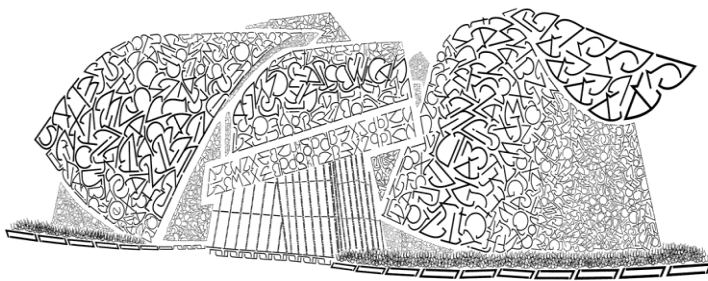
Artists presented at Cleveland Hopkins International Airport include:



ROCK AND ROLL HALL OF FAME AND MUSEUM

Type City Cleveland | Designer: Nick Adorni | Typeface: ST Brandon Grotesk

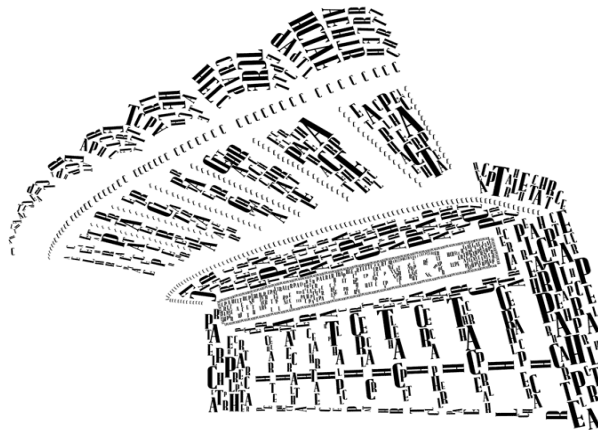
NICHOLAS ADORNI



Peter B. Lewis Building

Type City Cleveland | Designer: Lara Almich | Typeface: Regenera King

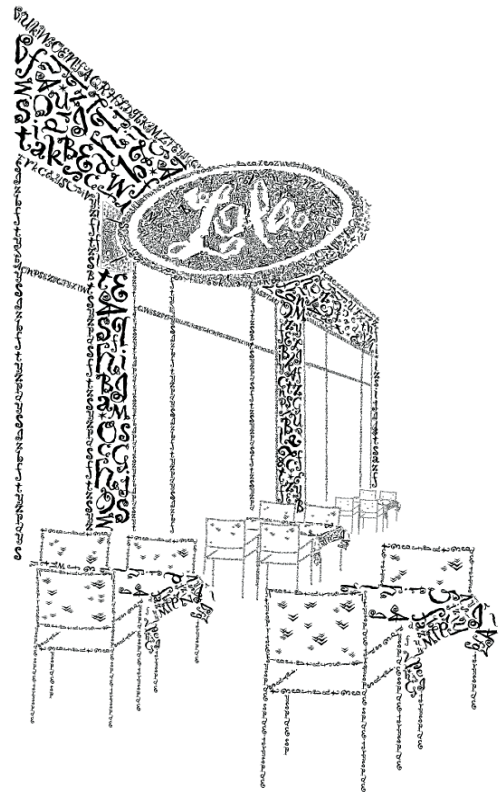
LARA ALMICH



THE PALACE THEATRE

Type City Cleveland | Designer: Brandon Green | Typeface: Handwerk

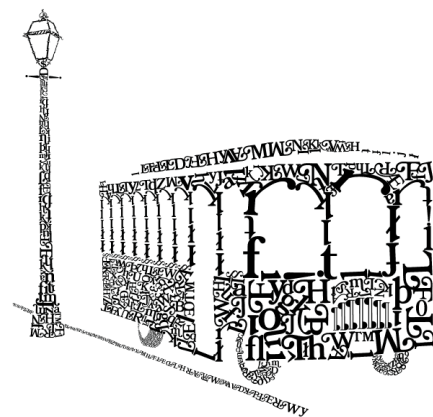
BRANDON GREEN



Lola

Type City Cleveland | Designer: Liz Bermea | Typeface: Hollywood

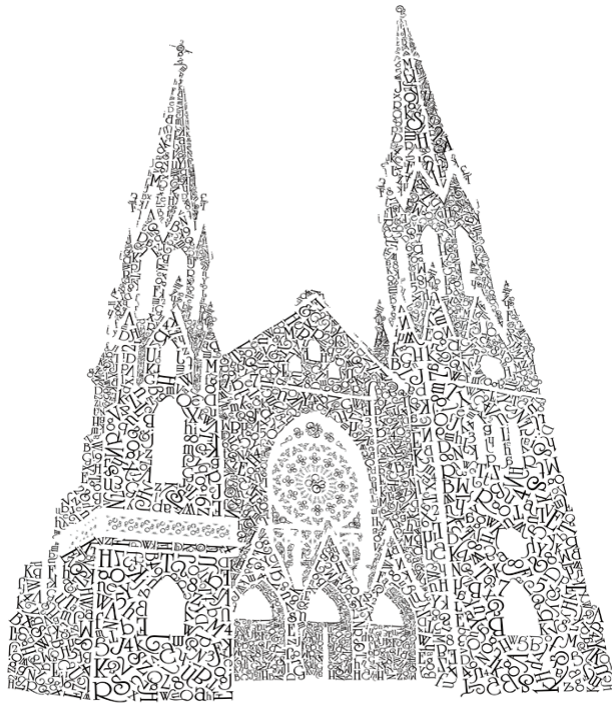
ELIZABETH BERMEA



Lolly the Trolley

Type City Cleveland | Designer: Debbie Christensen | Typeface: Bookman II Touch A

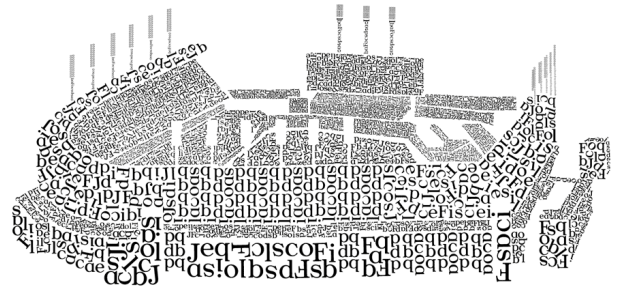
DEBBIE CHRISTENSEN



Saint Michael the Archangel Church

Type: City Cleveland | Designer: Bekah Judd | Typeface: University Roman

REBEKAH JUDD



Jacobs Field

Type: City Cleveland | Designer: Alex Jung | Typeface: Appliquet

ALEX JUNG



TOWER CITY CENTER

Type: City Cleveland | Designer: Kara Mason | Typeface: Flare

KARA MASON



CLEVELAND INSTITUTE OF ART
JOSEPH MCCULLOUGH CENTER FOR THE VISUAL ARTS

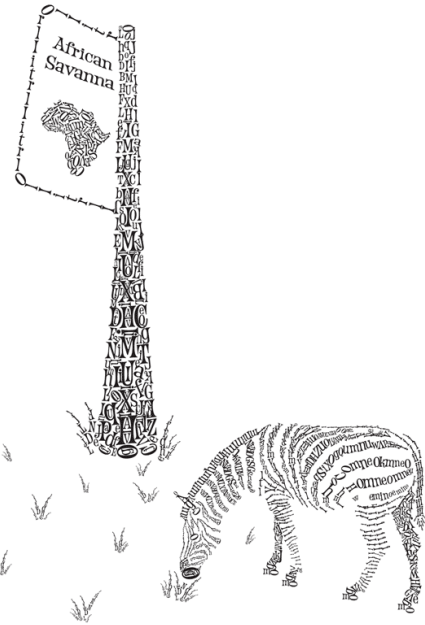
Type: City Cleveland | Designer: Trevor Marzella | Typeface: EF Sahara Regular

TREVOR MARZELLA



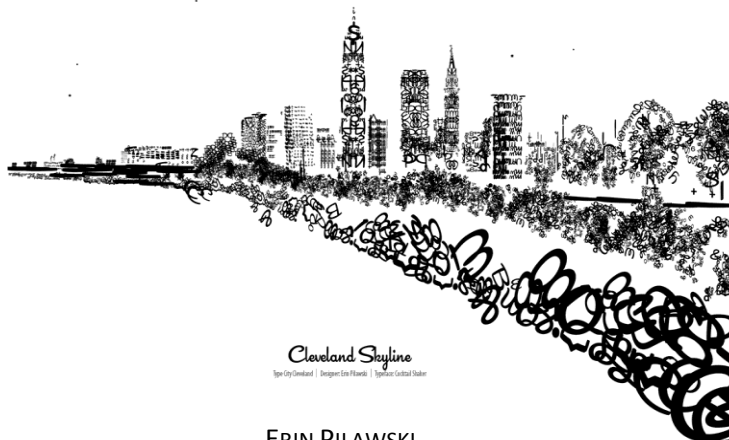
Fountain of Eternal Life
Type City Cleveland | Designer: Nick Matić | Typeface: Bolognese Script

NICK MATIĆ



Cleveland Metroparks Zoo
Type City Cleveland | Designer: Amy Najlepszy | Typeface: Futura

AMY NAJLEPSZY



Cleveland Skyline
Type City Cleveland | Designer: Erin Pilawski | Typeface: Casual Script

ERIN PILAWSKI



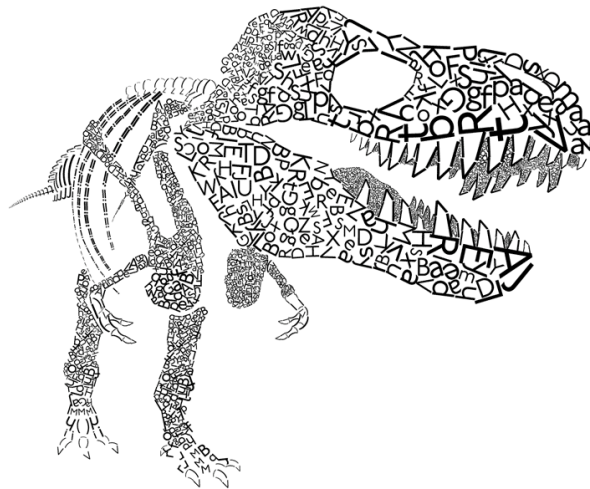
Hershey Children's Garden
Type City Cleveland | Designer: Jessica Obando | Typeface: FZ by and Club House

JESSICA OBANDO



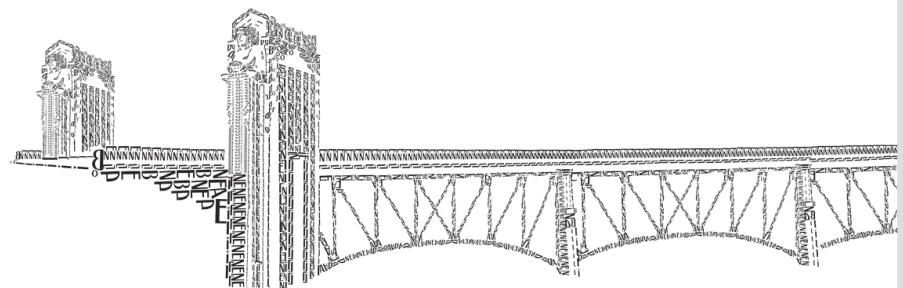
The Cleveland Museum of Art
 Type City Cleveland | Designer: Katie Parland | Typeface: Monospace, Italian Old Style, Old English, Gothic

KATIE PARLAND



Cleveland Museum of Natural History
 Type City Cleveland | Designer: Ami Rizek | Typeface: P22 Underground Pro

AMI RIZEK



Lorain Bridge
 Type City Cleveland | Designer: Anna Robertson | Typeface: P22 Esther Regular

ANNA ROBERTSON