

# CLE Request for Proposals

VIKTOR SCHRECKENGOST'S "TIME & SPACE"

**DEADLINE: NOVEMBER 26, 2019**



## OVERVIEW

Mounted over the new 1956 Cleveland Hopkins International Airport (CLE) entrance was the "Signs of the Zodiac" sculpture, created by Viktor Schreckengost and entitled **Time and Space**.

Viktor Schreckengost was a Cleveland artist, teacher, industrial designer and founder of the nation's first industrial design program at the Cleveland Institute of Art. In 1933 Schreckengost was known as the "American DaVinci" and shaped the American culture.

In 1956, Schreckengost was commissioned to design a contemporary piece that would make for an impactful entrance to the new Airport terminal entrance. He created the sculpture, "Time and Space." Forty years later, terminal renovations took place and the sculptures were removed and stored.

In 2013, CLE restored the sculptures and now seeks request for proposals from professional museum exhibition vendors to provide design, delivery, installation and maintenance of a permanent exhibit on the arriving flights level at Cleveland Hopkins International Airport.

## CALL FOR PROPOSALS

As noted in the Overview, CLE is seeking professional museum exhibition vendors with varied experience and knowledge of exhibition design, installation, fabrication, and maintenance necessary for the placement of a permanent exhibit on Airport property.

## THE EXHIBIT

The exhibit will focus on the artist Viktor Schreckengost and his sculpture "Time & Space." The sculpture consists of 15 pieces: twelve signs of the Zodiac, the sun, earth and moon and is approximately 56' long. Each piece has been fully restored and is constructed out of stainless steel rods connected to aluminum planets and a coated gold leaf sun. The pieces weigh anywhere from 20 pounds up to 60 pounds.



## EXHIBITION THEME

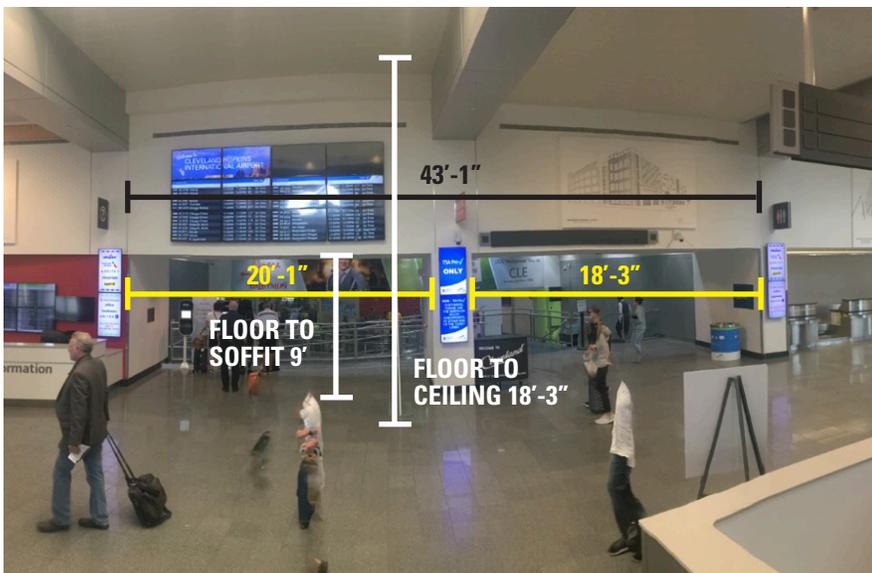
The exhibit project includes consultation, design and all required fabrication/construction and installation throughout the project. The conceptual design should interpret the earlier navigator's vision as he plots his course through the night skies. The exhibit design, shall include, but is not limited to:

- A conceptual exhibit design plan laying out exhibition content, conceptual framework and potential treatments if any. The exhibit design shall include concept drawings, elevations and exhibition floor plan. Exhibit components shall include but are not limited to:
  - Interpretive walls, designed by the Vendor with artwork (including color scheme, font treatment, etc.) provided by Vendor and written content provided by the CLE.
  - Exhibition lighting.
  - Fabrication services, if any and delivery to site.
  - Installation and mounting.

Over ten million travelers and guests are projected to visit CLE in 2020. Vendors are encouraged to be innovative to impress and excite the traveling public. Visitors should be wowed upon entering the checkpoint. The exhibit should make them feel as though they have entered an environment that is completely different from the space they pass through on a daily basis.

## DISPLAY SITE

The Central Security Checkpoint entrance is located in the terminal on the Arriving Flight/Ticketing Level. It serves as the center of the airport and currently features the Flight Information Display electronic boards. The display area for the sculpture is approximately 43 linear feet by 9' in the widest area. The surface area is finished, painted drywall. The existing Flight Information Boards and artwork will be removed by CLE. The wall located below the display area has been identified as a didactic panel to be designed by the vendor and written content provided by CLE. Exhibitors will be afforded site visits, specifications and a detailed overview of the project to create a proposal. Please see images below.



## TIMELINE

- October 11, 2019..... Announcement of Call for Proposals
- November 5, 2019 ..... Site Visit/Project Briefing
- November 26, 2019 ..... Deadline for submission of design proposals
- December 16, 2019 ..... Successful vendor notified
- February 14, 2020 ..... Finalize design proposal (design subject to revisions)
- March 2, 2020 ..... Installation
- March 31, 2020 ..... Projected Completion

## PROPOSAL REQUIREMENTS

All interested vendors and organizations should submit the following:

- 1 Submit a cover letter that identifies the vendor and include vendor's name, address, federal identification number, telephone number and email address. Please include an executive summary that will include vendor background, level of expertise, direct relevant experience and ability to provide the requested services.
- 2 Provide evidence of ten (10) continuous years of experience in performing general artistic or design services, fabrication and installation capabilities.
- 3 Provide at least three (3) comparable projects completed in the last five (5) years that best represents your experience. The list should include projects, project name, location, client's name, contact information and up to five (5) images of the work.
- 4 Provide a brief overview describing the concept and a conceptual design plan to communicate the exhibit concept. The design plan should include specifications, interpretive wall design, exhibition lighting and fabrication, if any. Include installation and mounting.
- 5 Submit a hard copy as well as an electronic version of the design concept. Please include name of vendor and contact information.

## EVALUATION CRITERIA

|  |        |
|--|--------|
| QUALIFICATIONS / EXPERIENCE .....            | 30PTS. |
| ORIGINALITY, INNOVATION & PRESENTATION ..... | 30PTS. |
| PROJECT APPROACH .....                       | 20PTS. |
| WORK PRODUCT SAMPLE .....                    | 20PTS. |

## PROJECT TEAM

### Shari L. Cloud, Project Manager

#### CLE Art Program

A skilled curator and project leader with more than 20 years of experience in the art industry – including extensive leadership in similar exhibition projects – Cloud’s work demonstrates her proficiency in leading exhibition that merge great design with careful technical leadership.

Cloud’s experience at CLE includes major public art projects in the airport that required careful integration with internal partners and collaboration/coordination between artists, airlines, airport authorities, Transportation Security Administration and Customs and Border Protection agents. She is highly skilled in meeting challenging schedules and budgets.

Her major public art projects at CLE include the quarter-mile mural entitled “This is CLE,” the Rock and Roll Hall of Fame mural, featuring iconic inductees and the Finding Cleveland mural located in the international arrival area.

#### The Art Preservation Committee

The Arts Preservation Committee is comprised of City representatives from various department and division throughout the city-wide enterprise. The committee is representative of the Mayor’s Office and the Mayor’s Office of Capitol Project as well as the City’s Finance, Law, Public Safety, Building & Housing and Port Control departments. Under the directive of the City’s Director of Finance, the committee is charged with assessing, validating, restoring and properly securing City of Cleveland’s art collection. With the combined experience of over 100 years of experience, this committee will provide financial and legal governance, oversight as well as recommendations and best practices.

#### CONTACT CLE ART PROGRAM

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