

BAA Cleveland ®

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Old-Fashioned American Burgers, Healthy Sub Sandwiches Arrive at the AIRMALL at Cleveland Hopkins International Airport

– Cheeburger Cheeburger and Subway Open Units as Part of New Concessions Development –

CLEVELAND, November 23, 2009 – Juicy, all-American burgers and healthy, tasty sub sandwiches for health-conscious consumers are now on the menu at the AIRMALL® at Cleveland Hopkins International Airport. BAA Cleveland, developers of the AIRMALL® at CLE, is pleased to welcome **Cheeburger Cheeburger** and **Subway** this week. The national franchises are scheduled to open their new units at the airport in time for the busy Thanksgiving traveling season.

“At BAA Cleveland, our development of the new AIRMALL® is focused on high-quality local and national concepts that provide a wide array of dining choices for passengers,” said Tina LaForte, vice president of BAA Cleveland. “Cheeburger Cheeburger and Subway are recognized leaders in their categories, and we are certain that both units will become favorites among passengers in no time.”

“Whether it’s an all-American burger with a thick shake or a healthy sub sandwich on fresh-baked bread, travelers in Cleveland now have even more to choose from when they’re looking for a meal on the go,” added Airport Director Ricky Smith. “We are excited about the addition of Cheeburger Cheeburger and Subway. Moreover, passengers are really noticing the change as our concessions undergo this dramatic transformation, and we believe it will contribute toward accomplishing our overall goal at the airport – enhancing the passenger experience.”

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Old-Fashioned American Burgers, Healthy Sub Sandwiches Arrive at the AIRMALL at Cleveland Hopkins International Airport (cont.)

– Cheeburger Cheeburger and Subway Open Units as Part of New Concessions Development –

Cheeburger Cheeburger (900 sq. ft.), operated by Robinson Hill CH, Inc., opened in the Main Terminal Food Court. The 1950s-style burger restaurant features the franchise’s big, juicy burgers – all made with 100-percent Angus beef – along with thick milk shakes, French fries and onion rings. Founded in 1986 on Sanibel Island, FL, Cheeburger Cheeburger boasts locations across the United States.

Subway (915 sq. ft.), operated by Cleveland-area franchisees Deb & Joe Lukasik, opened on Concourse D. Sandwich artists are preparing stacked sandwiches made to order, including the restaurant’s eight subs with 6 grams of fat or less. Subway is the world’s largest submarine sandwich franchise, with more than 28,500 locations in 86 countries.

The AIRMALL® at CLE is a project of BAA Cleveland, designated by the City of Cleveland as the developer and manager of all concessions at the airport. The city anticipates the AIRMALL® will double the current participation rate of local and minority-owned companies, double the number of concession jobs, and double retail sales figures during the next decade.

When complete, the AIRMALL® at CLE will occupy 76,000 square feet of retail space.

About BAA Cleveland

BAA Cleveland, Inc. is the developer and manager of the retail and concessions program at Cleveland Hopkins International Airport (CLE). In 2008, BAA entered into a ten-year contract with the City of Cleveland to transform the retail, food and beverage concessions into the AIRMALL® at Cleveland Hopkins International Airport, a strategic combination of well-known national brands and high-quality local concepts offered at “Regular Mall Prices...Guaranteed.” BAA Cleveland is a project of BAA USA, the developer and manager of the retail, food and beverage operations at the AIRMALLs® at Pittsburgh International Airport, Baltimore/Washington International Thurgood Marshall Airport, and Boston Logan International Airport (Terminals B and E). BAA USA is an affiliate of BAA Limited, the world’s leading airport company, which owns and operates seven UK airports (Heathrow, Gatwick, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow). For more information, visit www.airmall.com or www.baausa.com.

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