

# BAA Cleveland

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## **Stylish Jewelry from Taxco Sterling Company Arrives at the AIRMALL® at Cleveland Hopkins International Airport**

*- New Destination for Travelers Seeking a Gift or Something Special -*

**CLEVELAND, September 15, 2009** – BAA Cleveland, developer of the AIRMALL® at Cleveland Hopkins International Airport (CLE), is pleased to announce the opening of Taxco Sterling Company (800 sq. ft.), a premier retail jeweler specializing in silver jewelry, 18kt gold jewelry and silver and stone accessories. A national brand with locations in many of the busiest airports across the country, Taxco Sterling Company’s unit at the AIRMALL® at CLE is located at the beginning of Concourse C.

“The arrival of Taxco Sterling Company adds yet another high-quality national brand to the retail component of the AIRMALL® at CLE,” said Tina LaForte, vice president of BAA Cleveland.

“Passengers in search of something special for themselves or someone else will be pleased with Taxco Sterling Company’s selection and quality. Moreover, they’ll be able to shop at ‘Regular Mall Prices...Guaranteed.’”

“More and more branded national retailers will be opening units at the new AIRMALL® at CLE in the months to come,” added Ricky Smith, director of Cleveland Hopkins International Airport.

“We are glad that Taxco Sterling Company has been added to the line-up, and we look forward to sharing news about other new retailers soon.”

– more –

**Stylish Jewelry from Taxco Sterling Company Arrives at the  
AIRMALL® at Cleveland Hopkins International Airport (cont.)**

*- New Destination for Travelers Seeking a Gift or Something Special -*

The City of Cleveland forged a 10-year contract with BAA Cleveland in February 2008 to develop and manage concessions at Cleveland Hopkins International Airport (CLE). The city anticipates that the new AIRMALL® at CLE will double retail sales figures at Hopkins over a 10-year period, double the number of concession jobs and double the current participation rate of local and minority-owned companies.

When it is completed, the new AIRMALL® at Cleveland Hopkins International Airport will occupy 76,000 square feet of retail space.

**About BAA Cleveland**

**BAA Cleveland, Inc.** is the developer and manager of the retail and concessions program at Cleveland Hopkins International Airport (CLE). In 2008, BAA entered into a ten-year contract with the City of Cleveland to transform the retail, food and beverage concessions into the AIRMALL® at Cleveland Hopkins International Airport, a strategic combination of well-known national brands and high-quality local concepts offered at “Regular Mall Prices...Guaranteed.” BAA Cleveland is a project of BAA USA, the developer and manager of the retail, food and beverage operations at the AIRMALLS® at Pittsburgh International Airport, Baltimore/Washington International Thurgood Marshall Airport, and Boston Logan International Airport (Terminals B and E). BAA USA is an affiliate of BAA Limited, the world’s leading airport company, which owns and operates seven UK airports (Heathrow, Gatwick, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow). For more information, visit [www.airmall.com](http://www.airmall.com) or [www.baausa.com](http://www.baausa.com).

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