

BAA Cleveland ®

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Contact: Jeff Donaldson

412-642-7700

jeff.donaldson@elias-savion.com

More Dining Choices, More Branded Retail Units at the AIRMALL® at Cleveland Hopkins International Airport

- Auntie Anne's Pretzels, Zoom Systems Among the New Offerings -

CLEVELAND, September 24, 2009 – BAA Cleveland, developer of the AIRMALL® at Cleveland Hopkins International Airport (CLE), is pleased to announce the latest branded retail concepts to arrive at the airport, part of a total transformation of concessions at CLE. The following new units are scheduled to open this week:

- **Hudson News** (1,400 sq. ft.), located in Concourse D, will give travelers additional access to one-stop shopping for reading materials such as newspapers, magazines and books, a variety of packaged foods, snacks on the go and other travel necessities.
- **Auntie Anne's Pretzels** (526 sq. ft.), located on Concourse C, will offer travelers their famous, freshly baked soft pretzels. Seasoned pretzel makers will cut, hand-roll, twist and bake the pretzels, which are made from fresh dough that will be prepared on the premises. Passengers can choose from a variety of flavors including Original, Garlic, Jalapeño, Cinnamon Sugar, Sour Cream & Onion and more. For an extra boost of flavor, travelers can dip their pretzels in everything from marinara sauce and cheese to caramel.
- **Travelex** will provide passengers with the world's largest foreign exchange retailer, selling banknotes and other foreign exchange products and services. Travelex now operates two locations – one post-security in Concourse C (335 sq. ft.) and one pre-security (383 sq. ft.). The pre-security option was previously not available at Cleveland Hopkins International Airport. Travelex has been providing currency exchange services on an interim basis since BAA assumed management of concessions at CLE.
- **Zoom Systems** has teamed up with Best Buy to offer two vending machines supplied with Best Buy-supplied merchandise such as electronic devices, movies and other gadgets. These kiosks are located in Concourses C and D.

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More Dining Choices, More Branded Retail Units at the AIRMALL® at Cleveland Hopkins International Airport (cont.)

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“The arrival of these units to the concessions program provides additional landside access to news options and other conveniences not available prior to the introduction of the AIRMALL® at CLE,” said Tina LaForte, vice president of BAA Cleveland. “BAA Cleveland is proud to offer these services and products at ‘Regular Mall Prices...Guaranteed.’”

“With the opening of each new retail unit, restaurant or service, passengers will have access to what they’re looking for when they travel,” said Ricky Smith, director of Cleveland Hopkins International Airport. “In the end, the redevelopment of the airport’s concessions program will truly enhance the passenger experience.”

The City of Cleveland forged a 10-year contract with BAA Cleveland in February 2008 to develop and manage concessions at Cleveland Hopkins International Airport (CLE). The city anticipates that the new AIRMALL® at CLE will double retail sales figures at Hopkins over a 10-year period, double the number of concession jobs and double the current participation rate of local and minority-owned companies.

When it is completed, the new AIRMALL® at Cleveland Hopkins International Airport will occupy 76,000 square feet of retail space.

About BAA Cleveland

BAA Cleveland, Inc. is the developer and manager of the retail and concessions program at Cleveland Hopkins International Airport (CLE). In 2008, BAA entered into a ten-year contract with the City of Cleveland to transform the retail, food and beverage concessions into the AIRMALL® at Cleveland Hopkins International Airport, a strategic combination of well-known national brands and high-quality local concepts offered at “Regular Mall Prices...Guaranteed.” BAA Cleveland is a project of BAA USA, the developer and manager of the retail, food and beverage operations at the AIRMALLS® at Pittsburgh International Airport, Baltimore/Washington International Thurgood Marshall Airport, and Boston Logan International Airport (Terminals B and E). BAA USA is an affiliate of BAA Limited, the world’s leading airport company, which owns and operates seven UK airports (Heathrow, Gatwick, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow). For more information, visit www.airmall.com or www.baausa.com.

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