

The Cleveland Airport System  
 Disadvantaged Business Enterprise (DBE)  
 Overall Goal Calculation and Methodology  
 FFY 2020 – 2022

The City of Cleveland, Department of Port Control – Cleveland Airport System (CLE) Overall DBE Goal for FFY 2020 – 2022 is 15.75%. 13.87% of the overall goal is race-conscious and 1.88% is race-neutral.

The City of Cleveland, Department of Port Control anticipates it will let approximately \$54,502,500.00 in USDOT funds during FFY 2020 – 2022.

The City of Cleveland, Department of Port Control, Airport Capital Improvement Program (ACIP) 2020 – 2022:  
 (source of the projects is the 2019 – 2020 ACIP)

<b>Description</b>	<b>FFY</b>	<b>Entitlement</b>	<b>Discretionary</b>	<b>Total</b>
North Airfield – Phase VI	2020		\$14,250,000.00	\$14,250,000.00
CLE Environmental Assessment	2020		\$750,000.00	\$750,000.00
Runway 6R/24L Reconstruction Phase I (Design)	2021		\$5,302,500.00	\$5,302,500.00
Runway 6R/24L Reconstruction Phase I I	2022	\$2,000,000.00	\$30,400,000.00	\$32,400,000.00
Master Plan Update/Exhibit A	2020	\$900,000.00	\$0	\$900,000.00
Snow Removal Equipment	2021	\$900,000.00	\$0	\$900,000.00
				\$54,502,500.00

### Step 1 – Methodology

The method used to calculate the relative availability was gathered from the certified ready willing and able DBE, small and minority firms available to perform a commercially useful function on federally assisted projects let by CLE. The total number of all ready, willing and able businesses available in the local market area was gathered through the Census Data (CLE Catchment Area), Ohio Unified Certification Program (UCP) database and the City of Cleveland Small Business Enterprise database. The NAICS Codes for the following areas were utilized based on the scope of work for the of the anticipated AIP funded contracts for FFY 2020 – 2022:

- Highway and Street and Bridge Construction – 237310
- All Other Professional, Scientific, and Technical Services – 541990
- Poured Concrete Foundation and Structure Contractors – 238120
- Site Preparation Contractors – 238910

Power Communication Line and Related Structures – 237130  
 Landscaping – 561730  
 Electrical Contractors and Other Wiring Installation – 238210  
 Document Preparation Services – 561410  
 Trucking Services – 484110/484121  
 Surveying Services – 541360  
 Flagging Services – 561990  
 Ready Mix Concrete – 327320  
 Solid Waste Collection – 562111  
 Other Waste Collection – 562119  
 Hazardous Waste Collection – 562112  
 Fencing – 423310

Total Ready, Willing and Able DBEs  
 ----- = Base Goal  
 Total ALL Ready Willing and Able Firms

991  
 ----- = 9.79%  
 10,120

The availability is determined to be 9.79%. This percentage was determined by dividing the number of ready, willing and able DBE firms by the number of ALL ready, willing and able firms.

### Step 2 – Adjustment

In determining the adjustment to the base figure, the Airport has utilized an adjustment factor based on past participation. The percentage of past participation is the median of participation from FFY 2014-2018. To arrive at the overall goal, steps 1 and step 2 are added and then averaged. The detailed steps to the goal determination are as follows:

### Step 1: Calculation of the Median Amount of Prior DBE % Participation

#### Prior Years DBE % Participation

FFY 2014	38.74%
FFY 2015	17.20%
FFY 2016	22.80%
FFY 2017	21.72%
FFY 2018	11.09%

To obtain the median, the numbers are arranged from low to high. The middle number is the median.

FFY 2018	11.09%
FFY 2015	17.20%
FFY 2016	21.72%
FFY 2017	22.80%
FFY 2014	38.74%

The median is	21.72%
Step 1 =	9.79%
Step 2 =	21.72%
9.79% + 21.72% =	31.51%
31.51%/2% =	15.75%

## RACE-CONSCIOUS/RACE-NEUTRAL BREAKDOWN

The Airport's overall goal will be achieved through a combination of race conscious and race-neutral participation. Race-conscious participation is the measure or program that is focused specifically on assisting only DBEs, including women-owned DBEs. Race-neutral participation is the measure or program that is, or can be used to assist all small businesses (race and gender-neutral).

To continue to increase race-neutral participation the Airport intends to increase its outreach efforts. The steps to this determination of the race-neutral participation are the following:

### Step 1: Prior Year Race-Neutral Participation

FFY 2014-2018

FFY 2014 =	1.16%
FFY 2015=	3.57%
FFY 2016 =	1.78%
FFY 2017 =	0.00%
FFY 2018 =	2.88%

The Airport added all of the previous years of past race-neutral participation and divided by the total number of years to determine the mean past race-neutral participation. This number will be used to determine the current race-neutral participation goal. The steps to this determination are as follows:

### Step 2: Calculation of % of Past Race-Neutral DBE Participation

1.16% + 3.57% + 1.78% + 0% + 2.88% =	9.39%
9.39%/5 =	1.88%

Due to Cleveland Airport System's aggressive outreach program the Airport is setting a 1.88% race-neutral goal for the period.

### Step 3: Calculation of Race-Conscious Participation

15.75% - 1.88% =	13.87%
------------------	--------

The Airport will continue its efforts to increase race-neutral participation on its federally-funded and eligible contracts. This will be achieved through continuous community outreach events with the DBE community.

The Airport will publicly announce its overall goal on Monday, September 30, 2019. The Airport will publish its overall goal and will make the goal available for public review for 30 days. The Airport has met with many minority groups and disadvantaged business owners to discuss the issues that the minority/disadvantaged business communities encounter in the market and to discuss the availability of firms to perform on Airport projects. Specifically the Airport has met with:

1. Cleveland Regional Transit Authority Office of Business Development
2. North East Ohio Sewer District – Office of Diversity and Inclusion
3. City of Cleveland Office of Economic Opportunity
4. Council of Small Business Enterprises
5. Airport Minority Advisory Council
6. Gay, Lesbian, Transgender and Bi-sexual Chamber of Commerce (PLEXUS)
7. Various certified DBE and ACDBE firms and prime contractors
8. Greater Cleveland Partnership, Office of Economic Inclusion
9. JumpStart
10. Economic Community Development Institute

As stated above, the Airport has developed an aggressive outreach initiative in efforts to increase its race-neutral participation. Annually, the Airport hosts and participated in events focused on increasing contracting opportunities within the small business community. The annual average attendance to these events is 100-500 firms. The Airport has a set outreach event sponsorship, participation and partnership goal of 12 events annually. Since 2012 the Airport annually sponsors, participates or partners with like agencies in more than 50 events focused on the small and disadvantaged business community.